



We create chemistry

*Collaborating for  
a sustainable future*

International Conference on Plastics and  
Sustainability with ICPE

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# Leading the way in enabling a circular economy

**Joseph Pang**  
Head of Sustainability & Circular Economy, Asia  
Pacific



**The era of the linear economy is ending because we simply cannot afford it anymore.**





**1 million**

tons of batteries of electric vehicles will reach their end of life in 2030<sup>1</sup>

only

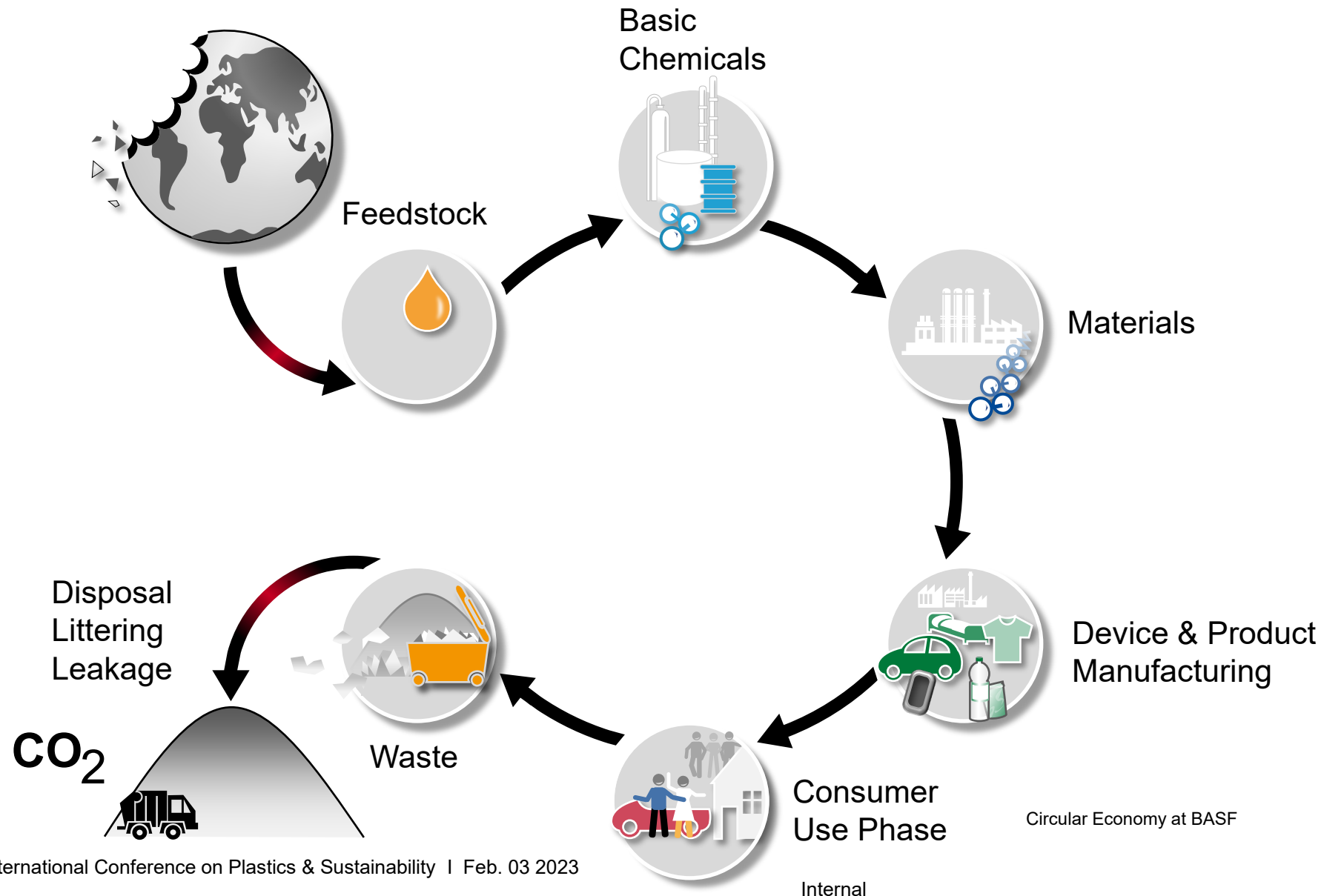
**18%**

of global plastic waste is recycled<sup>2</sup>

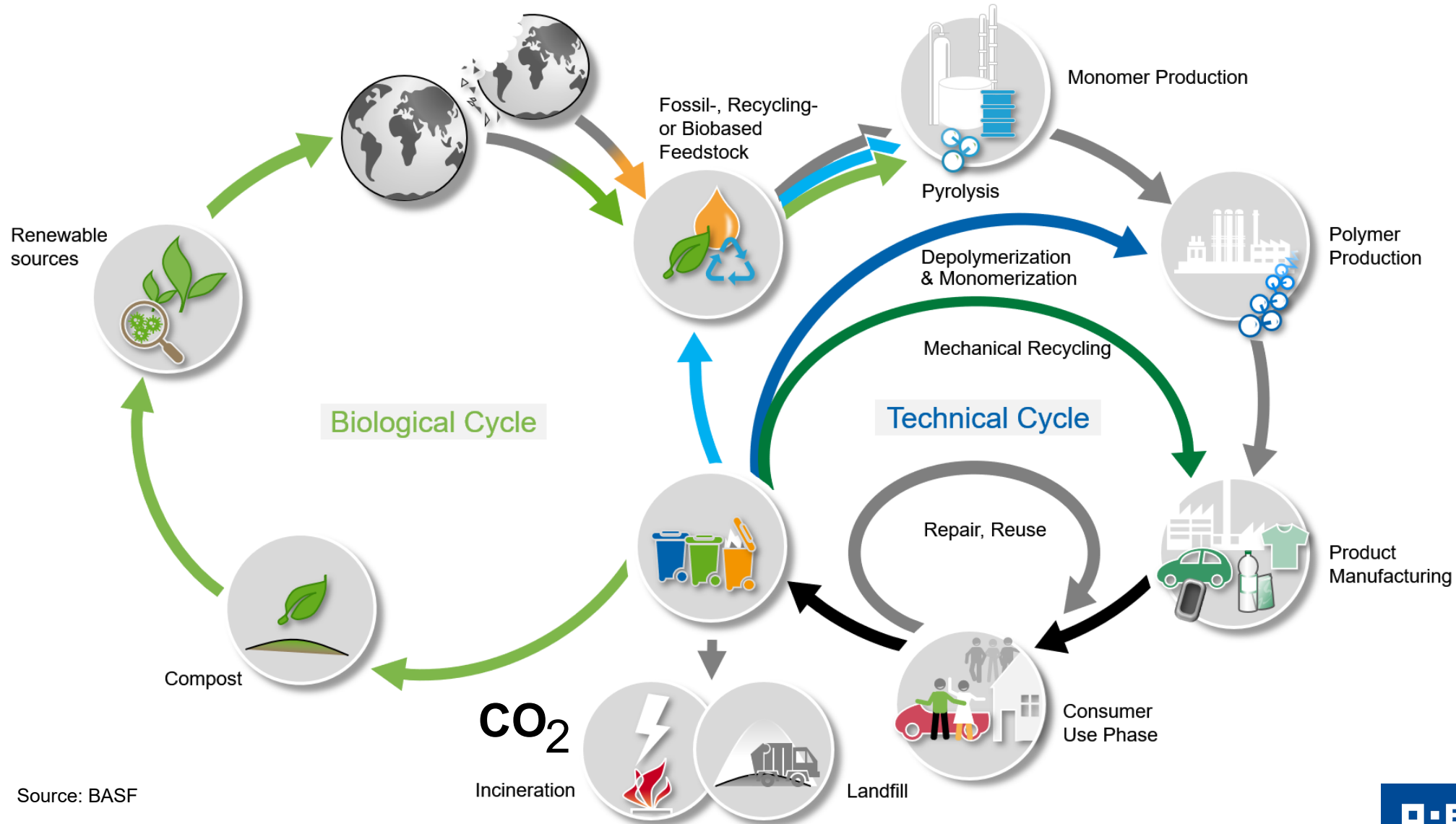
**8 million**

tons of plastic waste ends up in the oceans per annum<sup>3</sup>

# The linear economy: Take – make – dispose



# The circular economy: Make – Use – Recycle



- Rethink
- Reduce
- Reuse
- Recycle

Source: BASF

CO<sub>2</sub>  
Incineration

Landfill

# Stakeholders are already driving the transformation to a Circular Economy

## Markets




Various players across **all markets** have set **ambitious Circular Economy targets**

## Legislators



Incoming EU **levy effective** as of January 2021: **€800 per ton for non-recycled plastic packaging waste**

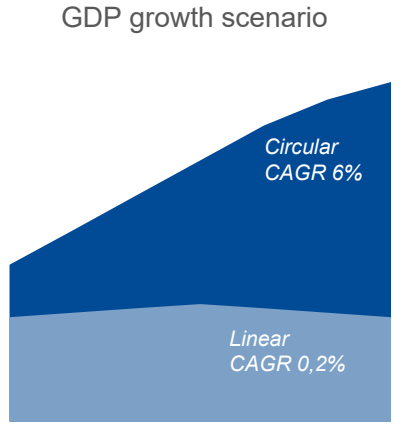
## Investors



The BlackRock **Circular Economy Fund** has raised **€900 million** in its first year.



## GDP growth scenario



Scenario	CAGR
Circular	6%
Linear	0.2%

**Circular Economy business models grow significantly stronger than linear ones.**



# BASF - We create chemistry for a sustainable future

Net sales  
in 2021  
**€ 78.5 bn**

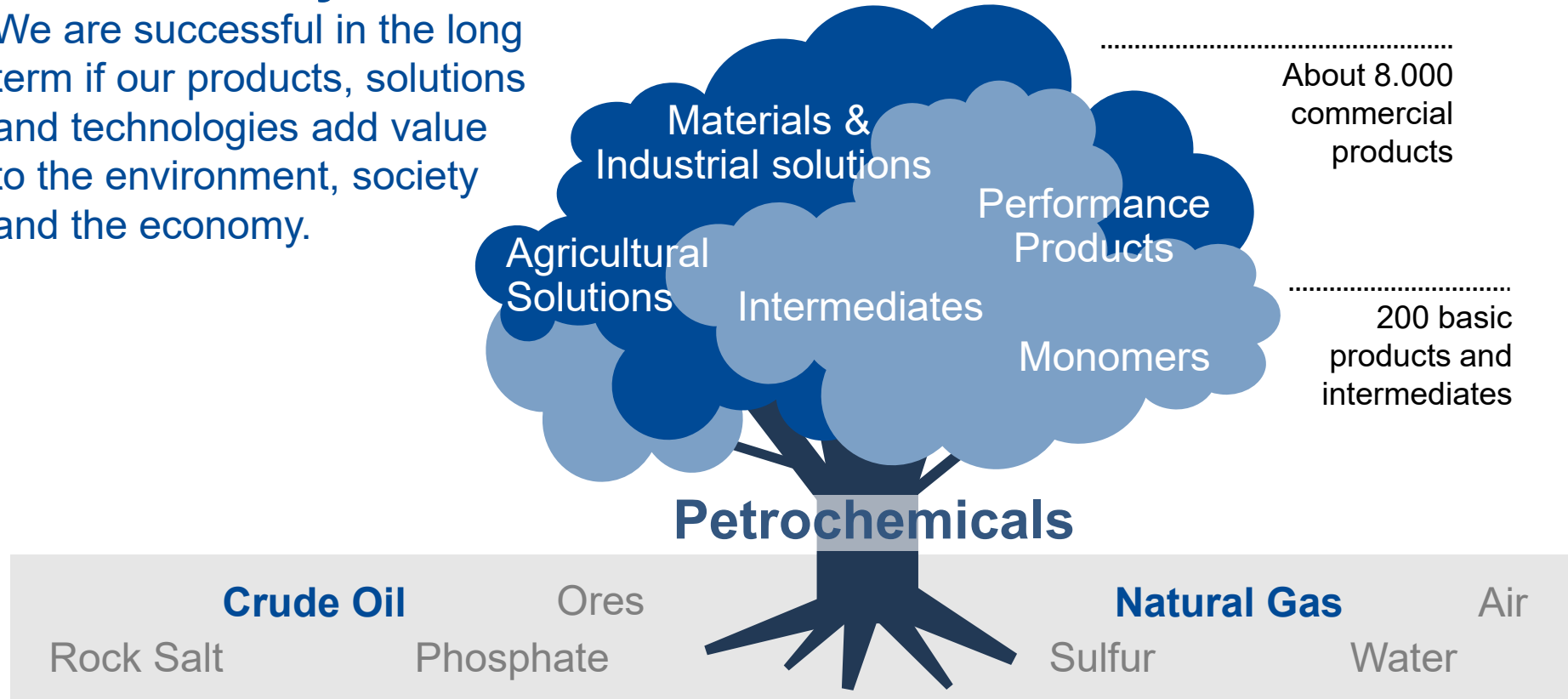
Global R&D  
expenditure  
**> € 2.2 bn**

Employees Globally  
**111,047**  
as of 31 Dec 2021

New Patents filed in 2021  
**~850**

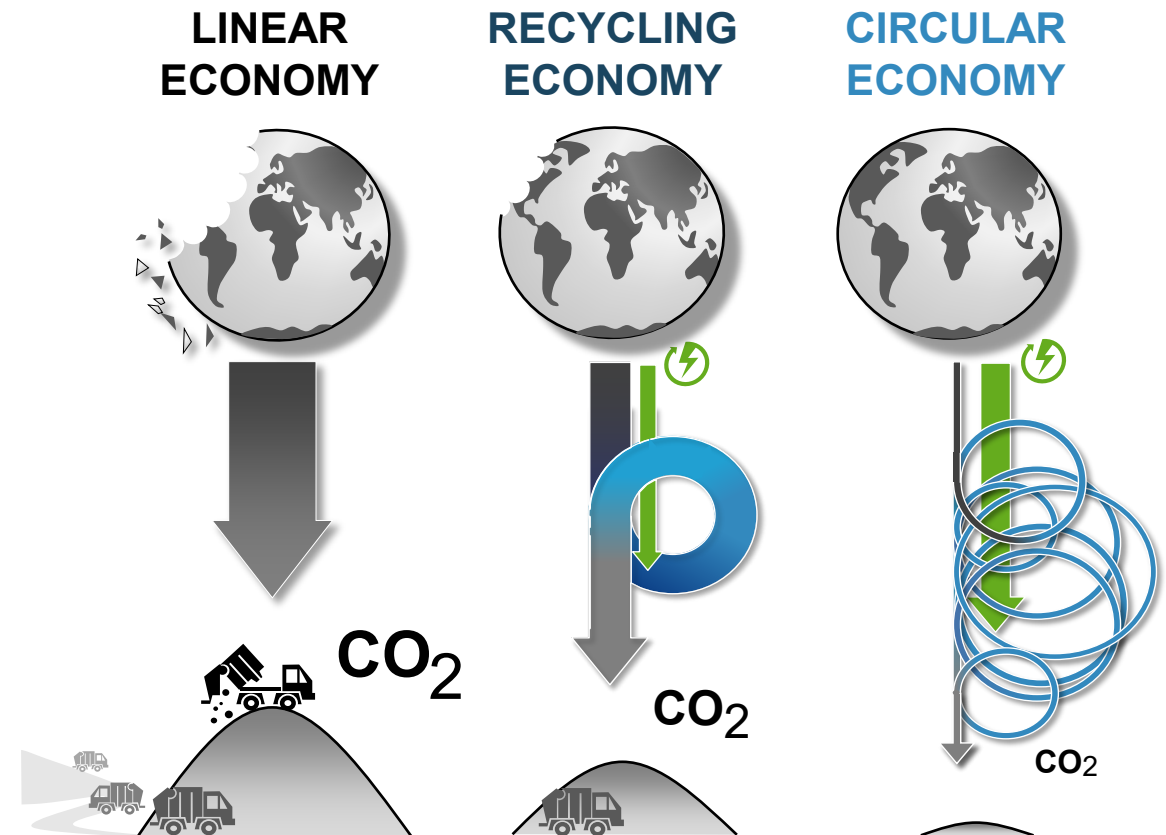
## Sustainability

We are successful in the long term if our products, solutions and technologies add value to the environment, society and the economy.



# How chemistry can enable Circular Economy

- Keep **resources in use** for as long as possible
- Extract the **maximum value** from products
- **Recover and regenerate** products and materials
- **Minimize** residual **waste and carbon footprint**

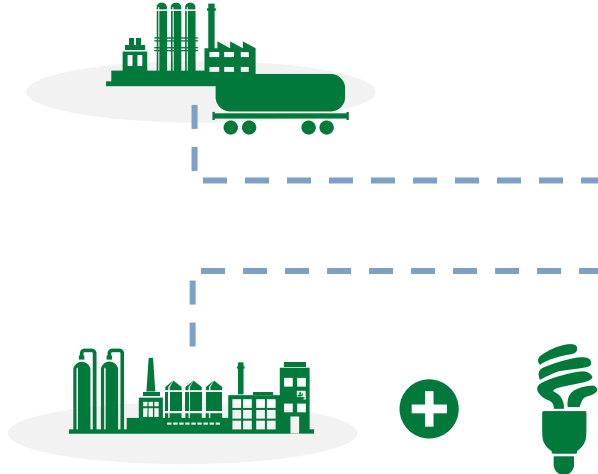


# Product Carbon Footprints create transparency for customers

Digital application to calculate greenhouse gas emissions of 45,000 sales products

## Scope 3

Emissions caused by suppliers and generation of raw materials



CO<sub>2</sub>



Product carbon footprints of sales products

Customer benefits

## Scope 1 + 2

Emissions caused by own operations<sup>1</sup>

- TÜV-certified<sup>2</sup>
- Meets ISO standards<sup>3</sup>
- Calculates product carbon footprints cradle-to-gate
- Certified software

<sup>1</sup> Energy generation and chemical processes  
<sup>2</sup> ISO 14067:2018  
<sup>3</sup> ISO 14040:2006, 14044:2006, 14067:2018, GHG Protocol Product Standard





# How does BASF drive Circular Economy?



We aim at **doubling** our circular sales to reach **€17 billion** by 2030.



We commit to use **250,000 metric tons of recycled feedstock** by 2025 globally.



We run a **Circular Economy Program** to accelerate the transition.




# We aim to achieve our circular sales target based on two portfolio concepts



We aim at **doubling** our circular sales to reach **€17 billion** by 2030.



## Close the loops

Products which enable the closing of the recycling loop and/or are based on recycled or renewable feedstocks

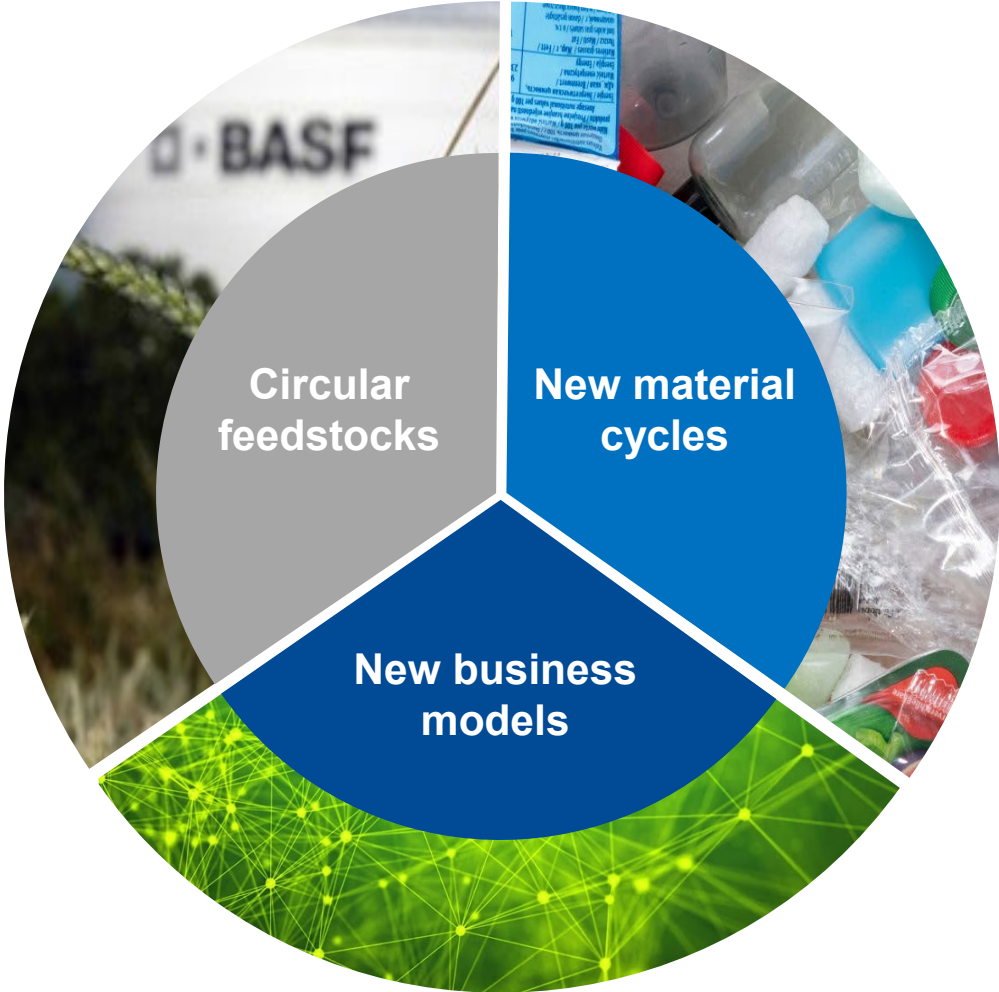
-  Renewable-based feedstocks
-  Recycled-based feedstocks
-  Enable recyclability and/or biodegradability

## Extend the loops

Products that perform best with less, and thus help to decouple growth from material consumption

-  Save resources and reduce waste along the value chain
-  Higher durability to enable product sharing and reduce maintenance

# We have three areas of focus: circular feedstocks, new material cycles and new business models



## Circular feedstocks

We will increase the volume of renewable and recycled feedstocks from sustainable sources, also via the certified mass balance approach.

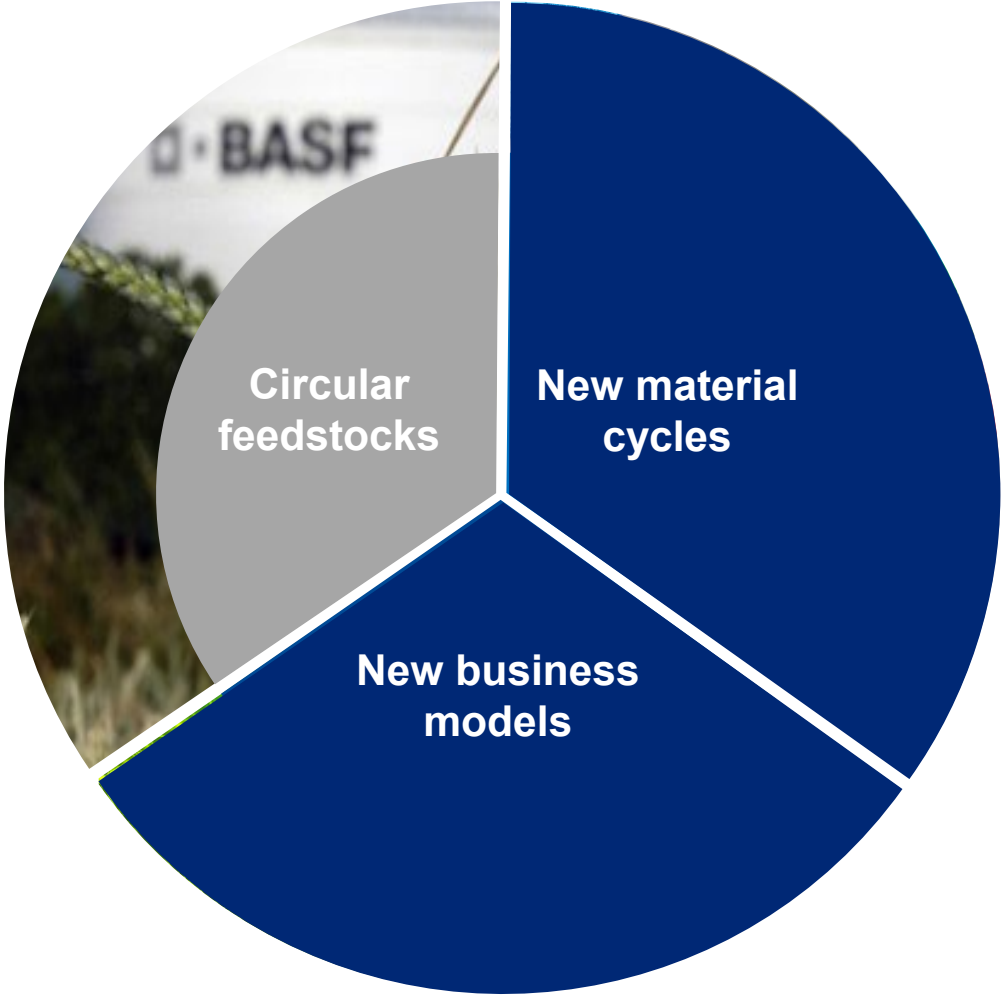
## New material cycles

We design materials for circularity, develop solutions which improve or enable recycling and establish product-specific recycling loops.

## New business models

We enter new markets, create smart digital solutions and offer new services which allow a decoupling of growth from resource consumption.

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# By using alternative raw materials, we can manufacture the same products in a more sustainable way

## Renewable feedstock

Biomass Balance portfolio



Derived from biomass waste of agricultural production, crop or food processing, or residues

Dedicated bio-based portfolio



Sustainably sourced resources, e.g. RSPO certified

## Recycled feedstock

e.g. ChemCycling™



Derived from post-consumer plastic waste or tires

# ChemCycling™ is a complementary approach to existing recycling methods

- We contribute to the recycling of **plastic waste for which no high value recycling processes are established** yet
- Examples of waste plastics which are difficult to recycle mechanically or which are incinerated include:
  - ▶ Plastics with adhering food residues
  - ▶ Multi-layer food packaging
  - ▶ Tires

With ChemCycling™ overall recycling rates of plastic waste will be increased however technical and regulatory challenges need to be overcome

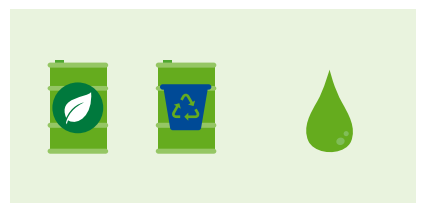




# The Mass Balance Approach: Replacing fossil resources in the current Production Verbund, with certified renewable and/or recycled feedstocks

## Feedstock

Fossil



Renewable / Recycled

Use of renewable feed-stock in very first steps of chemical production (e.g., steam cracker)

## BASF Production Verbund



Utilization of existing Production Verbund for all production steps

## Products

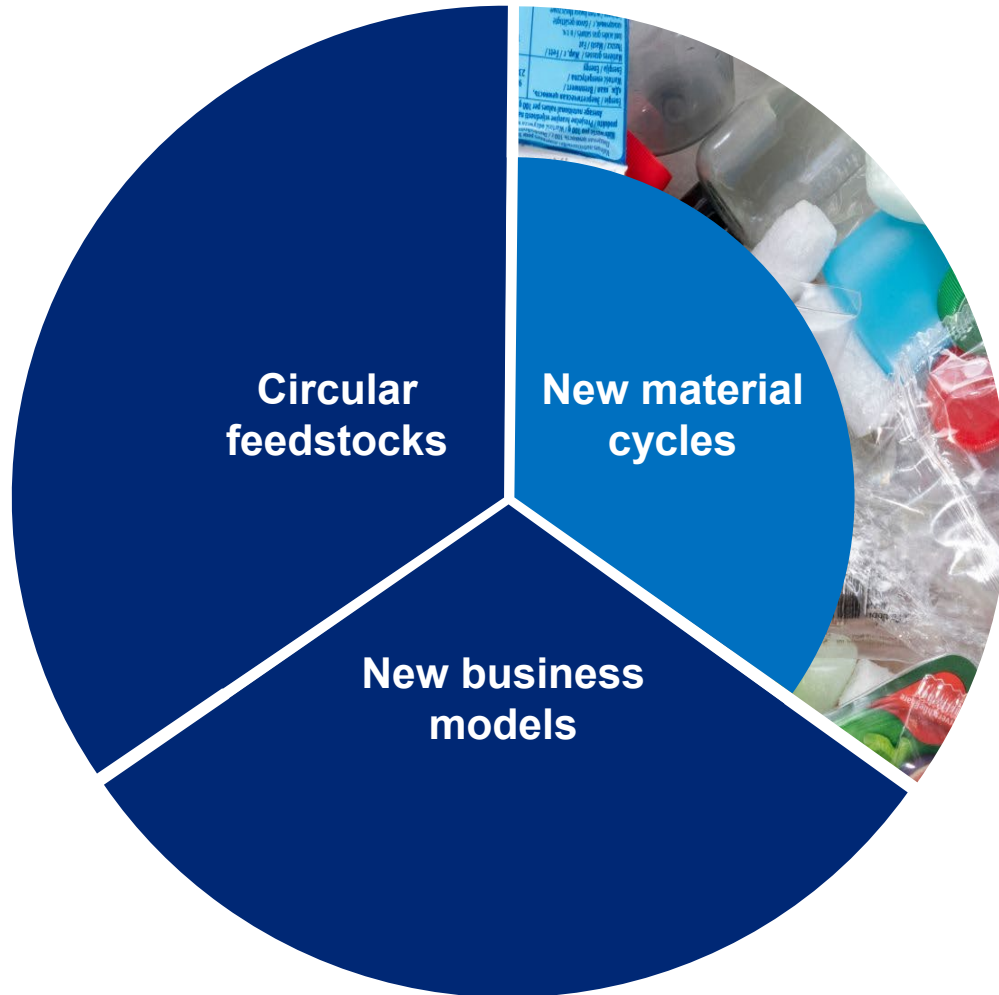
Conventional product



Biomass Balance product

Allocation of renewable feedstock to selected products with certifications with RedCert2, ISCC+, etc.

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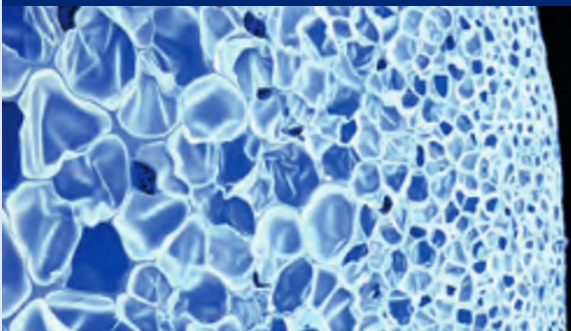
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# New material cycles in our product portfolio add value for our customers and industry partners

## High-tech thermoplastics materials



- Simplified **design and production process**
- **Options** for a recycling concept of sportswear (one-material-products)

## Battery Recycling



- Using **metals** from **recycled batteries** to make new materials
- **Battery recycling cluster** in Finland planned

## Certified compostable plastics



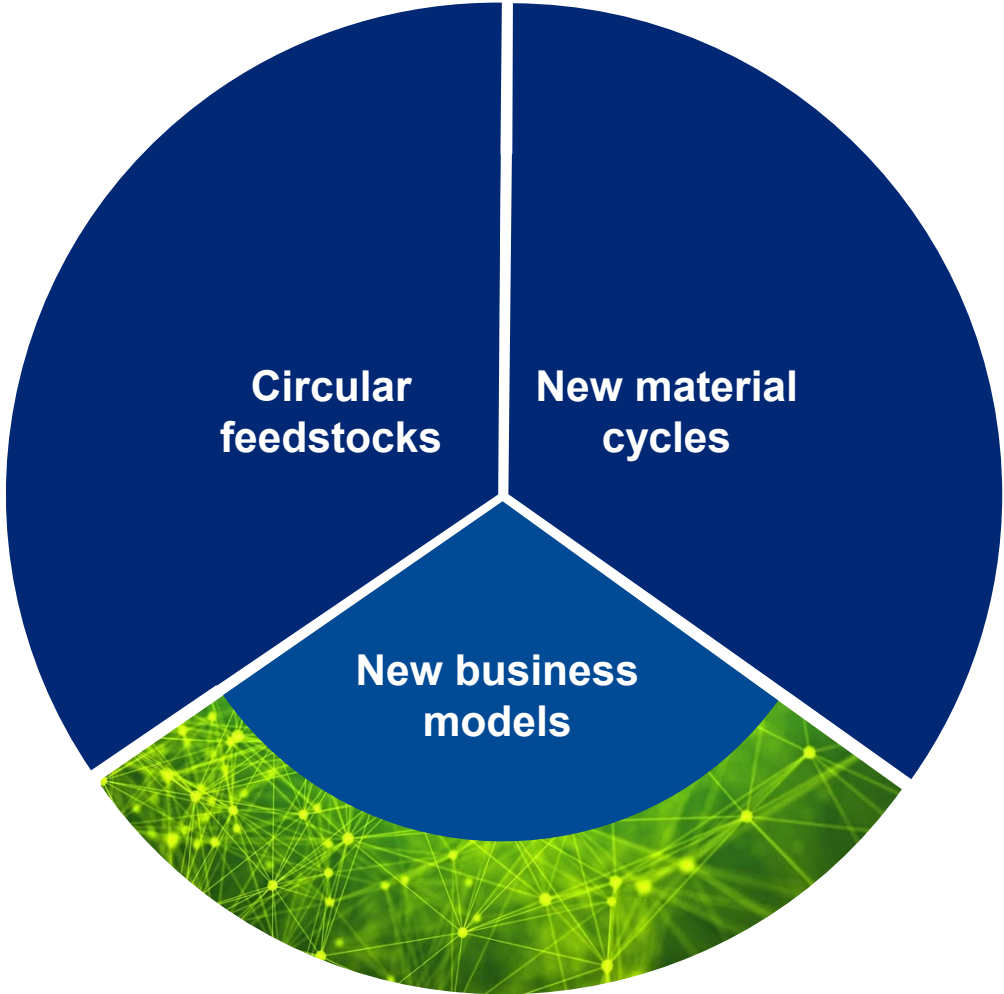
- Biodegradable and bio-based plastics through **ecovio®** and **ecoflex®** brands

## Recycling Based PET



- Petra® grades based on **100% post-consumer** PET bottles
- High heat applications: electrical connectors, power tools

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# New business models motivated by our desire to lead the way for sustainability in the chemical industry

## Plastics Recycling Innovation



- **trinamiX** has developed a mobile **Near-Infrared (NIR) Spectroscopy Solution** to identify plastics for easier sorting

## Digital Farming Solutions



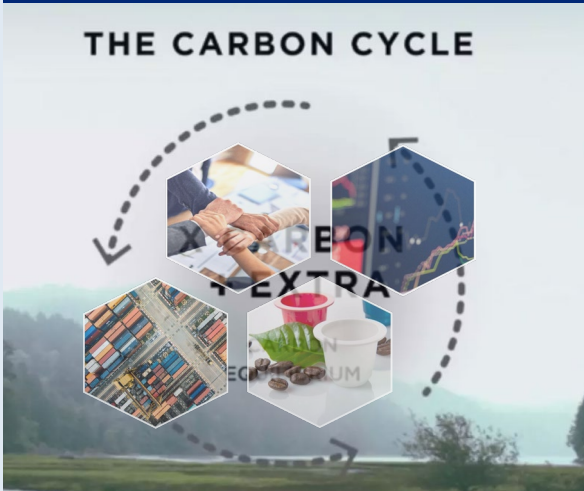
- **xarvio™** offers digital products that deliver independent **field-zonespecific agronomic advice** enabling farmers to produce their crops

## Plastics Traceability



- BASF and Security Matters are jointly developing solutions to **authenticate sustainability claims** made by plastics manufacturers

## Collaborating for a sustainable future



- **Cross value chain collaboration** for new partnerships

Picture source: The Carbon Cycle, Elon Musk CEO of Tesla at Sarbonne, Paris, COP21 on the 3rd of December, 2015.

# On the way to a circular economy, we are tackling several challenges

## Collaboration

Cross value chain collaboration for **new partnerships**



## Mindset

Shift **mindset** from “take – make – dispose” to circular models



## Technological

Development of **recycling techniques** and insuring **purity of materials** to be recycled



## Certification / Regulations

Use of accepted claims, etc.



## Waste as Raw Materials

Sourcing **waste with suitable quality, price** and **volume** and **overcoming regulatory challenges**

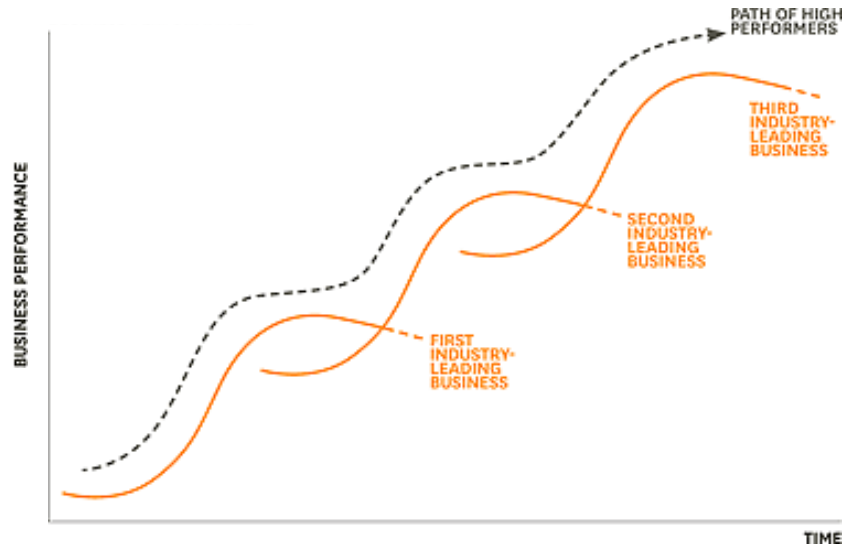


## Infrastructure

Develop suitable **systems** for end-of-life waste streams



# Circular Economy business models



Most Circular Economy business models on the chemical value chains are “disruptive”

It is about getting on a new S-Curve(s)

## Shifting to new S-Curves is difficult:

- Moving too late, or too early will fail
- **Preparation** incl. regular follow-up is key, as transformations come gradually then suddenly
- The strength of a **warning signal (trend)** is inversely related to own **degrees of freedom**

Picture Source: HBR\_Jan-Feb 2011 issue, Competitive Strategy – Reinvent Your Business Before Its Too Late by Paul Nunes and Tim Breene

# BASF – We create chemistry for a sustainable future

## Successful innovation along our sustainability journey requires

- Understanding of *The Carbon Cycle*, the effects on the environments & society and customer needs & demand
- Identification of levers for change, with CO<sub>2</sub> emission measurements
- Ambitious corporate targets
- Collaboration and Partnerships along the value chain(s) and cross-industries
- Fitting regulatory framework supporting sustainability innovations



***Problems cannot be solved at the same level of awareness that created them.***  
**– Albert Einstein**



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